

# COMMERCE & INDUSTRY

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## BETA HEALTH CARE

Stands at the Pinnacle of the Pharmaceutical World

Dr Sanjay Advani – CEO – Shelys Africa Holdings  
Company of Beta Healthcare and Shelys  
Pharmaceuticals in Tanzania



BETA HEALTHCARE  
Caring For All

PLUS

Comprehensive  
Focus on World  
Water Day

Pharmacy and  
Poisons Board  
crucial Mandate

Mount Kenya  
University receives  
Charter

Kenya 150

Uganda 3900

Tanzania 2700

US \$ 2.2



*New BETA Healthcare International Administration Block*



## BETA HEALTHCARE

*Caring For All*

In May 2008, Aspen pharma one of the largest pharma companies acquired 60% of the share capital of Shelys Africa Limited, which has operations in East and Central Africa. Both Beta healthcare in Kenya that deals in OTC products and FMCG products and Shelys pharmaceuticals, that is the sister company based in Tanzania that is a leader in script market operate under the umbrella of Shelys Africa.

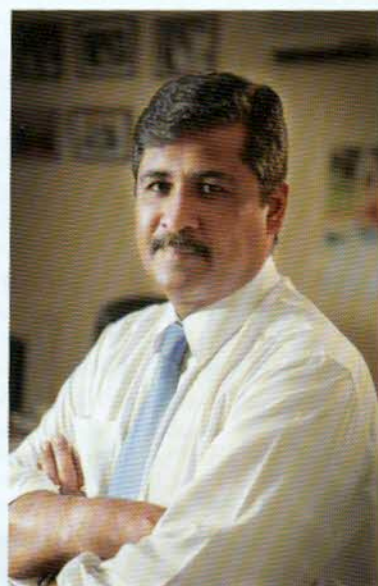
The acquisition by Aspen pharma is already bearing fruit for Beta Healthcare since recently Beta Healthcare ventured into the Infant milk formula ; Infacare 1 , Infacare 2 and Infacare 3 One of Beta healthcare's mantra is believing in being in the forefront in developing new offerings that answer consumer needs.

Beta Healthcare recently ventured aggressively into the herbal market. Global trends show that consumers are now more health savvy and health conscious and are drawn to herbal products that are safe and effective.

Dr. Sanjay assures consumers that the necessary toxicology tests have been undertaken to ensure the supplements have absolutely no side effects.

Beta Healthcare consistently seeks to improve its manufacturing capabilities. Beta Healthcare recently relocated to the prestigious state of the art factory on a five-acre plot in the heart of industrial area, this will enable the company to increase its manufacturing capabilities and penetrate into virgin markets across Africa.

Beta Healthcare stands for the following values. They believe in speed – Reaching our customers fast to cater for their health needs. Believe in Integrity – Ensuring that our products are safe for consumers. Believe in affordability- that is provide affordable quality products for our consumers and we believe in accessibility – We are where our consumers are.



*Dr Sanjay Advani - CEO - Shelys Africa holding company of Beta healthcare and Shelys pharmaceuticals in Tanzania*

## BETA HEALTHCARE

*HPLC Equipment for BETA products analysis*



*Air Handling unit for supplying clean Air*



# BETA HEALTHCARE

*Caring For All*

Many of us have grown up with brands such as Maramoja, Action, Salimia, Good morning and Prunol. Some of these brands have been passed on from generation to generation and have been trusted by many and loved by even more.

The reason for this consumer endorsement is because of the guaranteed quality, the proven efficacy and value for money for these products but most importantly the trust they have bestowed on the manufacturer Beta Healthcare .

Beta healthcare was awarded superbrands in 2007 for its brands Action and Maramoja



*The Van Sales Team with the fleet of Cars*



BETA HEALTHCARE



*A landscape of the Factory*

**BETA HEALTHCARE**