



Global Trade Leaders' Club



**INTERNATIONAL AWARD FOR
LEADERSHIP IN IMAGE & QUALITY**
MADRID (Spain) 2014



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International Award for Leadership in Image & Quality.

On December 1st, the award presentation of the International Award for Leadership in Image & Quality took place at the Madrid based Hotel Meliá Castilla. The distinction brought together businessmen from all continents and from many different industrial and commercial sectors. More than thirty companies worldwide were awarded with this prize during this year's edition.



Trofeo Internacional al Liderazgo en Imagen y Calidad.

El pasado 1 de Diciembre tuvo lugar en Madrid la entrega del Trofeo Internacional al Liderazgo en Imagen y Calidad que fue entregado a empresas de distintos países y de los más diversos sectores comerciales. En esta nueva edición fueron más 25 empresas las que fueron galardonadas con esta distinción.

International Award for Leadership in Image & Quality



MADRID 2014 (Spain)

Partial view of the lounge at the Madrid based Meliá Castilla Hotel where the lunch-celebration took place.

On December 1st, the award presentation of the International Award for Leadership in Image & Quality took place at the Madrid based Hotel Meliá Castilla. The distinction brought together businessmen from all continents and from many different industrial and commercial sectors. More than twenty five companies worldwide were awarded with this prize during this year's edition. The ceremony started with a work meeting held in the hotel conference room. The meeting was chaired by Mr. Ricardo Roso Lopez, who briefly presented the Global Trade Leaders' Club, an association of businessmen

founded with the aim of encouraging business relations between entrepreneurs from all over the world. He then invited all representatives of the awarded firms to come forward and present their respective companies to the audience; Mr. Roso handed over the award certificate as a special distinction to the Managing Directors of each company. After this work meeting, all attendants were invited to a welcome cocktail, followed by a lunch celebration which took place in an atmosphere of great cordiality. The lunch was presided by Mr. Ricardo Roso Lopez, General Secretary of the Global Trade Leaders' Club, who shared



Local authorities and members of the Diplomatic Body were invited to preside the Trophy ceremony.



A welcome cocktail was offered to all attendants.



Global Trade Leaders' Club business meeting.

the head table with: ; Excmo. Sr. D. Bramwel Kisuya, Ambassador of Kenya; Sr. D. Timur Rahmanov, Encargado de Negocios de Uzbekistan; Sr. D. Mighel Banaheme, Chargé d' Affaires de Ghana; Sr. D. Anthony Kiriba, Counsellor for Economic Affaires of Kenya; Sra. D^a Dina Melehi, Councillor for Economic Relations of Morocco; Sr. D. Tjibbe de boer, Director of Commercial Development of Brazil; Sra. D^a Paula Francinette Cordeiro Lisboa, Commercial Attache of Angola Sr. D. Gerardo Abiog, 1st. Secretary of Economic

Affaires of ; Philippines; Mr. Ahmad Amiri bin Abu Bakar; Economic Councillor of Malaysia

After lunch, the trophy's foreword was read to being the final ceremony of the award presentation. The representatives of all companies were therefore called out to the stage in order to receive their respective prizes from the hands of our guests of honour, and were warmly applauded by the audience.

The ceremony was closed by Mr. Ricardo Roso Lopez, who addressed a few words

to the guests of honour and award winners, thanking them for their attendance and congratulating all awardees for this new edition of the International Award for Leadership in Image & Quality 2014 , encouraging them to continue with their difficult job as businessmen. His words closed the official presentation of the international Award for the Leadership in Image and Quality 2014.

Trofeo Internacional al Liderazgo en Imagen y Calidad

El pasado 1 de diciembre tuvo lugar en Madrid la entrega del Trofeo Internacional al Liderazgo en Imagen y Calidad que fue entregado a empresas de distintos países y de los más diversos sectores comerciales. En esta nueva edición fueron más de 25 empresas las que fueron galardonadas con esta distinción. Los actos comenzaron en la mañana del día 1 de diciembre con una reunión de trabajo que tuvo lugar en la sala de conferencias del Hotel Meliá Castilla de Madrid, y que fue presidida por D. Ricardo Roso Lopez, quien hizo una breve presentación del Global Trade Leaders' Club, una asociación de empresas creada para fomentar las relaciones comerciales entre empresarios de todo el mundo dando a conocer el programa anual de actos que la asociación organiza. Terminada su intervención, invitó a los asistentes al acto a participar haciendo una presentación de sus respectivas empresas, destacando brevemente sus actividades. El Sr. Roso hizo entrega de los diplomas acreditativos del trofeo como distinción especial para los responsables de las empresas galardonadas. Acabada la reunión, se sirvió un cóctel y seguidamente dio comienzo el almuerzo ofrecido con motivo de la entrega de trofeos. D. Ricardo Roso Lopez, Secretario General del

Global Trade Leaders' Club, presidió el acto acompañado por: Excmo. Sr. D. Bramwel Kisuya, Embajador de Kenia; Sr. D. Timur Rahmanov, Encargado de Negocios de Uzbekistan; Sr. D. Mighel Banaheme, Encargado de Negocios de Ghana, Sr. D. Anthony Kiriba, Consejero de Asuntos Económicos de Kenia; Sra. D^a Dina Melehi, Consejera de Relaciones Economicas de Marruecos; Sr. D. Tjibbe de boer, Director de Promocion Comercial de Brasil; Sra. D^a Paula Francinette Cordeiro Lisboa, Agregada Comercial de Angola; Sr. D. Gerardo Abiog, 1er. Secretario de Asuntos Economicos de Filipinas; Sr. D. Ahmad Amiri bin Abu Bakar, Consejero Economico de Malasia. Después del almuerzo se procedió a la lectura del pregón del Trofeo, que abrió paso a la ceremonia de entrega de los premios. Los representantes de las empresas premiadas

se fueron acercando uno tras otro al escenario para recibir el merecido trofeo de manos de los invitados de honor, acompañados por los calurosos aplausos del público. Cerró el acto D. Ricardo Roso Lopez, con un breve discurso agradeciendo a las personalidades invitadas su presencia en la entrega de trofeos y felicitando a todos los empresarios que habían sido galardonados con este Trofeo Internacional al Liderazgo en Imagen y Calidad, animándoles a continuar en la ardua tarea empresarial que en estos tiempos representa un reto más que difícil de afrontar. Con este discurso se dio por clausurada la entrega del trofeo.



Reunión de trabajo y presentación de empresas galardonadas

The award ceremony develops friendly relationship and cooperative spirit among the awarded companies.
Los actos celebrados aumentan el espíritu de cooperación y amistad entre las empresas galardonadas.



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PHARMACEUTICAL INDUSTRY

Beta Healthcare International Ltd, is renowned pharmaceutical manufacturing company. Beta Healthcare International Ltd has its origins with UK's Boots International and joined the Shelys Group (Shelys Africa) in 2003. The company has a wide range of product portfolio comprising of OTC's / Ethicals & Branded pharmaceutical products. Beta Healthcare's International Ltd domestic customer base is spread throughout Kenya. Export sales are generated from other parts of East and Central Africa, including Tanzania, Uganda, Rwanda, Dr Congo, Zambia, Malawi, Burundi, Among others.

Beta Healthcare International Ltd is a pioneer in PHARMA, OTC, HERBAL MEDICATIONS & FMCG in Kenya, developing lifestyle brands that are serving niche yet crucial needs of the Sub Saharan African population..In 2012, Aspen Group acquired 100% of the share capital of Shelys Africa Limited. The alliance with Aspen Group provides the foundation for the expansion into the Sub Saharan African market and the establishment of an affordable quality generics brand presence on the African continent



Collects: Sanjay Advani, Director and CEO



Global Trade Leaders' Club

Reunión de empresarios del
Global Trade Leaders' Club.



Global Trade Leaders' Club
businessmen meeting.

El fomento de los valores empresariales y su reconocimiento para que sirvan de estímulo en el difícil camino de las empresas ante los desafíos y retos propios de su actividad, es la razón de ser de nuestro club

Con el propósito de dar continuidad a los contactos y relaciones comerciales y humanas que se establecieron con motivo de los diferentes actos que nuestra organización venía realizando en diferentes países, se pensó en la creación del Global Trade Leaders' Club como instrumento ideal para dar cauce a esas relaciones y como un servicio más de promoción y conocimiento mutuo.

Hoy, el Global Trade Leaders' Club cuenta con 7500 empresas socias en 95 países y son innumerables los contactos, intercambios comerciales, informaciones, visitas de fabricas e instalaciones que, a través de nuestra organización se han realizado internacionalmente.

The Global Trade Leaders' Club was created with a clear purpose: to maintain the close relationship established between employers receiving this award. The promotion of business values and their recognition lies within our club's main aims. Indeed, we wish to stimulate companies in their difficult path against regular challenges within their activities. We expect this event to be the beginning of long and fruitful relationships between all of us.

We wish to promote relationships between enterprises and organisms working worldwide without any geographical or political distinction.

We are awarding our prizes to men and women who represent hard work. As you all know, work produces wealth, which explains how you are all, in a way, contributing to the progress of mankind.

Está disponible un CD-Rom donde se incluyen estas 7500 empresas clasificadas por sectores y países, con sus direcciones completas y, lo que es más importante, el nombre del socio responsable de la empresa lo que constituye una excelente y actualizada guía empresarial. Este CD-Rom se actualiza cada mes con las nuevas incorporaciones de socios.

El club organiza regularmente reuniones en diferentes países. Todos los socios reciben puntual información de estos eventos en los que, si lo desean, pueden participar y tener la oportunidad de presentar sus empresas y productos. Les invitamos, por tanto, a formar parte de nuestra organización.



Global Trade Leaders' Club

With the Global Trade Leaders' Club, we expect to achieve something which is essential and is becoming a necessity for active people: the idea that commercial relations go hand in hand with human relations.

We would like to establish a friendly exchange of services. We are sure that friendship exists among all members of the club and that all business/commercial ideas will be welcomed by others.

The Global Trade Leaders' Club will open up contacts for the members of the club in almost all the countries. For this purpose we have issued a CD Rom showing the name and address of all members, along with the name of the manager. The content is classified into industrial branches and countries. This CD Rom is updated every month to include all new members.

All members of the Global Trade Leaders' Club may participate at the meetings we regularly organize in different countries. Within the next months, the club will be celebrating meetings in PARIS, GENEVA, MADRID, and other cities.

Information about these events will be sent to you on a regular basis.



Ceremonia de entrega de trofeos.

Prizegiving ceremony.